**HOME PAGE**

i)content

* Website description
* Options(buttons) – register(new member) and login(existing user)

ii)design

* Background image-…
* Theme –…

|  |  |  |
| --- | --- | --- |
| .  Website name and logo |contact us  Website description   |  |  | | --- | --- | | register | login | |

**Account creation(normal browser)**

* Name, phone number, email
* Profile picture
* Username (user-specific)
* Create password
* Privacy policy(button)-accept/decline
* Submit button
* Wait for admin approval, then create an account and send user information to the admin’s “authors and readers” interface for record-keeping.

**Account creation(author)**

- Full names

- Date of birth

- ID number

- ID photo

- Profile picture

- Phone number

- Email address

- username

- password

- Privacy policy

- submit – ALL INFO SENT TO ADMIN. Wait for admin approval to create an account

-If admin approves, account is created; if rejected, account is not created

- if created, send account information to admins “Readers and authors” interface.

After account creation(USER INTERFACE)

-Taken back to the default home page for login

-Login -username/email and password

- NAV BAR- logo, home, books, authors, collections, profile, contact us, announcements, library, discussion

-On a column on the right side of the page, book of the week(updated by admin), weekly allows image, text, and link, e.g

|  |  |  |  |
| --- | --- | --- | --- |
| HOME|BOOKS|AUTHORS|COLLECTIONS|PROFILE|CONTACT US  Website description   |  |  | | --- | --- | | login | register | | BOOK OF THE WEEK    THIS IS BOOK OF THE WEEK| author’s name  Book description  --------------------------  Rating(stars) |

1. Books page

* Show all books

**Features**

* Search bar( by title, author)
* Filter by category, rating, price range,genre

**BOOK DISPLAY LAYOUT**

* Book cover page
* Title in bold
* Author
* Rating
* Date added
* description(not fully visible)
* buttons(details, add to library)

1. details

shows;

cover image, book title, where available, number of pages, genre, author(clickable to show profile) and their description, book description, links to book, reviews, price, date added

1. add to the library(save)

adds the selected book to the user’s book collection

1. share

allows the reader to share the book to WhatsApp, sms, email, or Drive as a link directing to the specific book on the platform

* Books in this books page are in a block layout with infinite scroll up to the last book, e.g

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| BOOK TITLE  This is the book's description…   |  |  |  | | --- | --- | --- | | details | Add to library | share | | * Second book |
| * Third book | * Fourth book |

1. ‘Authors’ page

* Shows all authors registered on the platform
* Displayed the same as the books page, with each having a profile photo, the author's name, bio and whether they are verified
* If a profile is clicked:
* Profile photo
* Bio
* List of their books, ratings(average of book ratings), and reviews
* Email contact button
* Badges(below profile)
* Verified( if verified green circle if not, grey)

1. Profile button

* Name, profile photo, joined date
* Email
* Phone number
* Verified/not verified
* Convert- allows one to change their account into an author account with admin approval
* Editable
* Badges section – badges assigned according to this scale;

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| badge | description | Condition/points | ffrequency | Auto/manual |
| Early supporter | Joined the platform during the platform’s first phase | Account created within the first 90 days of platform launch | One time | autp |
| Active user | Engaged frequently | 5+ logins in seven days or 10+ actions (save, review )in the last 30 days | Checked daily | A |
| Avid reader | Loves saving books | Has saved 10 or more books | daily | A |
| Top reviewer | Contribute valuable books | Posted more than 10 reviews | daily | A |
| Helpful reviewer | Writes highly rated reviews | More than 5 reviews marked as helpful by other reviewers | * weekly | A |
| Community supporter | Mix of engagement | Has more than 50 total points from various actions (saves, reviews, likes) | * weekly | A |
|  |  |  |  |  |

* NB- Saved is the same as adding to the library

**SUGGESTED POINT SYSTEM (FOR READER ACTIONS)**

|  |  |
| --- | --- |
| ACTION | POINTS |
| Add a book to the library | +2 |
| Write a review | +5 |
| Review rated helpful | +3 |
| Log in for the day | +1 |
| Rate a book(stars only) | +1 |
| Share a book | +2 |

1. Announcements page

All admin-published updates( only editable from the admin interface)

1. Contact page

* Form with name, email, and message
* Message automatically sent to admin’s email with sender details ( name, phone number and email)

1. Library

* Saved books are displayed here in the same way as in books menu
* Are books specifically added to library by single user.

**ADMIN DASHBOARD**

Menus :

All other menus available for authors and readers plus;

1. Book management- add, edit, delete books to the user's ‘books’ page

Add book title, description, links, author, date added(automated)

Organize books into collections

1. Authors and readers

* View all users
* Approve/reject registration of users and authors- If approved, user get approved status through email and account is created.
* Edit, disable, or delete accounts
* Access any user's profile details and contact info

1. Announcements

* Create, edit, and publish announcements( allow images,links,text and documents)
* Choose visibility, e.g, for authors only, readers, or both, or select specific
* Allow admin to post book of the week

1. Analytics

**Author’s dashboard(Available for authors only)**

**Menus**

All menus available for normal readers plus;

1. Upload menu

-allows authors to upload books to the website to appear on the ‘books’ menu

|  |  |
| --- | --- |
| Cover page(photo)-no limit, if more than one, let it be scrollable sideways |  |
| Title(bold automatically & CAPS) |  |
| Description(text only) |  |
| Price(KES) |  |
| Availability(where available) |  |
| Links(optional) |  |
| genre |  |

NB – all fields mandatory unless stated otherwise.

1. Statistics menu

-enable the author to know how many people reviewed their book, which books they uploaded, how each book is rated individually, plus the average,

1. Ratings menu

* Shows the author's rating, based on individual book averages
* Has a ‘Badges’ section where an author can view their automatically awarded badges using the scale below

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| BADGE | DESCRIPTION | CONDITION/POINTS | FREQUENCY | AUTO/MANUAL |
| New author | Recently joined author | Account age <30 days | Checked daily | * auto |
| Active author | Keeps profile and books updated | 10+ actions (book uploads, edits, logins per day) in the last 30 days. | * daily | * auto |
| Top-rated author | Consistently highly rated | Rating >4.5 with more than 10 total reviews | * daily | * auto |
| Popular author | Widely viewed and shared | Books collectively have equal to or more than 200 views or 50 saves | * daily | * auto |
| Featured author | Personally highlighted by the admin. |  | * Any time | * manual |
| Rising star | Rapid growth in book engagement | +30% increase in views/saves in 7 days | * weekly | * auto |

**DISCUSSION MENU**

**Allows** everyone on the platform to discuss publicly by text.